

ASX Announcement

18 October 2023

September 2023 Quarterly - Date for Release & Investor call

Mad Paws Holdings Limited (ASX:MPA) (Mad Paws or Company) Australia's leading online pet ecosystem, seamlessly connecting pet owners with high quality services and products, announces that it plans to release its September 2023 Quarterly Report (including the Appendix 4C and Activities Report) on 26th October 2023.

Investor Call Details

Mad Paws' CEO, Justus Hammer and CFO Graham Mason are hosting an Investor Webinar at **09:00 am AEDT** on **Thursday, 26th October 2023** to discuss the results of the September 2023 Quarter and the future business outlook. Shareholders and investors wishing to attend the Investor Webinar can register to attend using the link below:

https://us06web.zoom.us/webinar/register/WN LkxLl1urTayvCBBZJV0YsQ

This announcement was approved for release by the CFO of Mad Paws Holdings Limited.

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CONTACTS

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About Mad Paws

Mad Paws operates Australia's leading online pet ecosystem, connecting pet owners with an ecosystem of high-quality services and products.

The Mad Paws pet ecosystem supports over 300,000 active pet owners, facilitating over 400,000 transactions last year, driven by the rapid growth in pet ownership and increased spending on pets in this \$30 billion Australian pet market.

The Mad Paws marketplace is the leading online platform for pet owners to book their pet sitting, walking, day care and grooming services, with one of over 40,000 registered pet carers Australia wide. With over 2 million pet care services since inception the Mad Paws pet services marketplace is the leading marketplace of its kind in Australia. Mad Paws also operates an online only e-Commerce division offering pet healthcare, prescription medicine, pet treats and specialty items to improve the every day life of Australian pets, with brands including Pet Chemist, Waggly, Dinner Bowl and Sash beds.

Mad Paws is a purpose driven organisation and exists to enable pets to live their lives to the fullest, supporting owners through all stages of the pet lifecycle.

For more information: www.madpaws.com.au